

HOW TO CREATE FOOD FASHION

BY ROZ SHABAZZ-JOHNSON, COMPLEX SIMPLICITY



STEP 1

Trace a template or draw a very simple human figure as your starting point for your fashion illustration.

Using simple lines and shapes or a template provided, create a basic sketch of a human figure.

Design Notes: A simple circle for a head and brush strokes or pencil lines to represent arms, legs will be fine.

STEP 2

Decide on an outfit and draw the basic outline of it on your fashion drawing.

Design Note: Consider and draw the overall shapes only. Detailed drawings aren't required.



STEP 3

Select and use a small amount of food or your favourite snack to complete your illustration.

Use a handful of pasta, a few slices of cucumber, a small amount of raisins, a selection of sweets, a few doritos or pretty much anything edible and handy that can be used to create the illusion of part of an outfit!

Design note: Simply place it on the paper after you have drawn a basic sketch & arrange it as part of your fashion illustration



STEP 4

That's it - Finished! Take a photo of your final creation to share with others!

You've created an unusual and highly effective fashion illustration!

Design note: Think creatively and try to use suitable items to represent different fabrics and accessories. For example, a custard cream biscuit could become a handbag, a slice of onion – the brim of a hat, a dorito – the shape of a sleeve, a cucumber slice could be shown as a skirt or pasta to indicate the ruffles of a dress... the possibilities are endless!

Reminder: After you've taken your photo, remember to dispose of or eat any food that you've used within a few days – don't leave it somewhere you may forget about until months later!