



Vacancy Summary

Job Title:	Senior Marketing Officer (Arts)
Salary:	Up to £30,000
Location:	Winchester
Hours:	Full time (37 hours per week)
Type of Contract:	Permanent

We are looking for a highly motivated Senior Marketing Officer to join the marketing team at Hampshire Cultural Trust's Winchester offices.

The successful candidate for this new position will be responsible for delivering marketing activity for our three arts centres across Hampshire: Ashcroft Arts Centre in Fareham, Forest Arts Centre in New Milton and the West End Centre in Aldershot. As well as creating demand for our programme of live music, comedy and performance, you will also be responsible for the marketing of our workshops and classes.

Educated to degree level with a proactive, positive, 'can do' approach, you will be skilled in digital marketing and have a track record in utilising a broad range of marketing and communications techniques and tools to grow diverse audiences. Resourceful and creative, you will have the ability to work to multiple deadlines in a fast-moving environment. Based in Winchester, you will be required to travel to our three arts centres on a regular basis.

If you are looking for an opportunity to join a dynamic organisation and promote the world-class culture and heritage that Hampshire has to offer, please email your CV and a covering letter summarising your suitability for the position to: hr@hampshireculturaltrust.org.uk

Closing date for applications: Friday 18 January 2019
Interview date: Friday 1 February 2019

About the trust

Hampshire Cultural Trust was established in 2014 to promote Hampshire as a great cultural county, and our vision is to be renowned for creating world-class cultural experiences that enrich and transform lives. We manage and support 26 arts and museums attractions across Hampshire and deliver county-wide outreach programmes that bring great culture to local communities. We also deliver a diverse range of wider social impact initiatives targeted at those who are most vulnerable or disadvantaged and who would not usually have access to arts and culture.